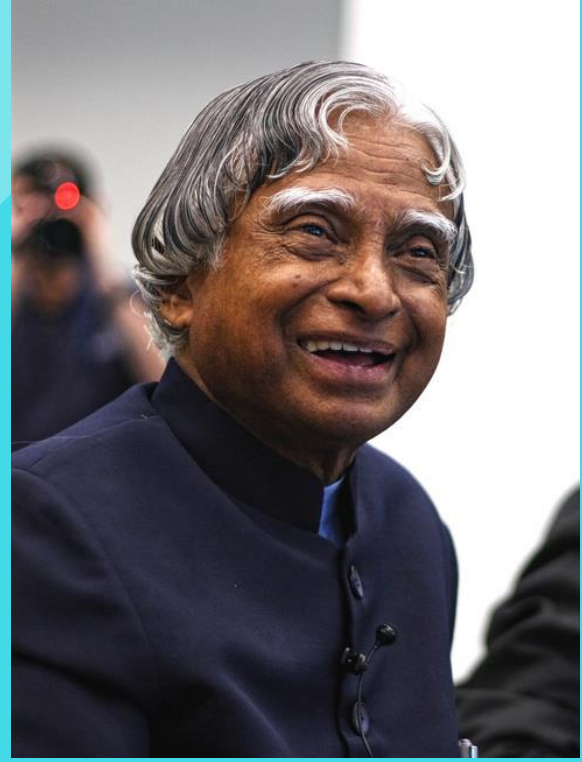




# Our Inspiration



SWAMI  
VIVEKANANDA



APJ ABDUL  
KALAM

# The Genesis

Our Encounter with Kashiram Ka...  
The Rickshawala and The Student,  
in 2005 at BITS, Pilani

**2005-06**

**2020-21**  
**(ongoing)**

25 Children

1.5+ million Children/  
Women/ Youth/ Farmers

INR 6000 of  
Social Impact

INR 70 Crores of Social  
Impact till date

10 Volunteers

300+ Full Timers  
750+ Volunteers



"for a Knowledge Driven and Economically Empowered India"

**9 FOCUS AREAS**

**15 STATES**

**50+ CSR PARTNERS**

**TELANGANA | ANDHRA PRADESH | KARNATAKA | GOA | TAMIL NADU  
MAHARASHTRA | CHHATTISGARH | RAJASTHAN | KERALA | ASSAM  
GUJARAT | ORISSA | HARYANA | PUNJAB | BIHAR**

**INTERNATIONAL CHAPTERS: USA | UK | SINGAPORE | AUSTRALIA**

# Team Nirmaan



# Governing Board



**Mayur Patnala**

Founder & CEO, Nirmaan



**Abhishek Vaddadi**

Core Team Member, Localbuy  
Technologies Pvt. Ltd.



**Gopi Vudaru**

Infrastructure Manager, State Farm Insurance



**Abdul Waheed, IFS (retd)**

Mission Director, Ex-Officio Member,  
Former Commissioner, Minority Welfare  
Department



**Venkat Tankasala**

Associate Vice President, Synchrony  
International Services Pvt. Ltd.



**Rakesh Singhania**

CFO, Wells Fargo India



**Dr Ashok Agarwal**

Founder of SQL Star International Ltd,  
Cyber Media India Ltd, ACS Technologies  
Ltd, and Era Software Systems (P) Ltd



**V Laxmikanth**

Managing Director of Broadridge  
Financial Solutions (India) Pvt. Ltd

# Advisory Board



**Jayesh Ranjan IAS**

Principal Secretary to GoT, I&C and  
ITE&C Departments, Advisor to Nirmaan



**Sandhya Rani Kanneganti, IPoS**

Advisor to Nirmaan



# Management



**Aishwarya Marri**

Org. Chief Volunteering  
Officer



**Mayur Patnala**

CEO, Nirmaan



**Mounika Konatham**

Org Chief Operating Officer,  
Education



**Ramarao Gutlapalli**

Org Vice President, Finance



**Swati Vempati**

Org Chief Fundraising Officer



**Uma Kesani**

Org Chief Operating Officer,  
Skills and Entrepreneurship

# Program Leadership



**Chandrasekhar Puch**

CEO, Nirmaan Vidya Helpline, Ex.  
Governing Board Member



**Nagesh Palla**

COO, Nirmaan Vidya Helpline, Ex.  
Governing Board Member



**Akash Badave**

CEO, Farmers Project, Ex.  
Governing Board Member



**Anuradha Pulla**

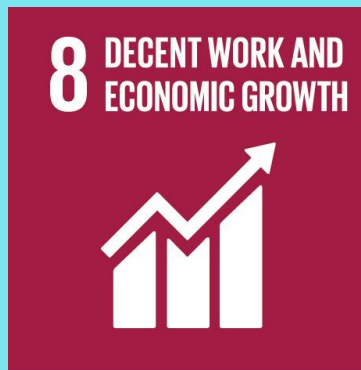
Program COO



**Natasha Ramarathnam**

Program COO

# Nirmaan's Commitment to the United Nations Sustainability Development Goals



Details on Goals:  
<https://sustainabledevelopment.un.org/>

# OUR SOCIAL INNOVATIONS

Vision: "to achieve a knowledge driven and an economically empowered society"

## EDUCATION

- School Adoption Program
- Disruptive Digital Intervention (DDI)
- Scholarships and Mentorships
- Vidya Help Line

## EMPLOYABILITY

- Youth Skill Development
- Women Livelihood Development Program (Avanti)
- Threads of Hope (TOH)
- Sustainable Agriculture

## GIVEBACK

- Student Chapters
- Volunteering & Internships
- Disaster Relief (Operation Sahaaya)

# SCHOOL ADOPTION PROGRAM

**Vision:** Every Child has access to Quality Education

**HOW?** Adopt Government Schools in vulnerable condition and turn them into Model schools in the areas of infrastructure and quality of education

100+

Govt schools adopted in 6 states across India



# DISRUPTIVE DIGITAL INTERVENTION (DDI)

**Vision:** Provide a motivating and encouraging environment for Government High school students in Urban and Rural areas of Telangana

**HOW?** Setup a Digital Lab in Government schools with end-to-end support in a sustainable manner



30

Govt schools  
adopted  
in Telangana

65000+

High School  
Students  
Impacted

# SCHOLARSHIP AND MENTORSHIP PROGRAM

500+

Scholarships  
awarded till date

40% increase in scholarships  
year-on-year since last 3 years

**Vision:** Every student to get  
able guidance to pursue  
High-School/ Graduation

**HOW?** Providing monetary  
and mentoring support to  
meritorious but financially  
constrained students





# VIDYA HELPLINE

**Vision:** Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice.

8.8  
LAKH+

calls on Education and Career answered

14  
LAKH+

Children benefited through Career Counselling Workshops

11000+

career workshops conducted across 5 state's

## HOW?

- Guide students to take up informed career choices
- Provide information about various financial aids
- Provide on-demand access to free and authentic career information and guidance through Tele-Counselling



# YOUTH SKILL DEVELOPMENT PROGRAM

**Vision:** Every youth to get an opportunity to stand upon their own feet

**How?** Provide underprivileged unemployed youth with placement linked skill training through 8 Centers in Telangana & AP



10000+

students graduated

8000+

students placed

RS.  
9,000

average monthly salary upon joining

3500  
+

women Illiterate and  
Semi-Literate  
Women Trained

INR  
7500

average monthly  
income

# WOMEN LIVELIHOOD DEVELOPMENT PROGRAM (AVANTI)

Social Empowerment through  
Economic Empowerment



**Vision: Every woman to have an equal opportunity to lead an empowered life.**

**HOW? Providing Skill Training in vocational trades and supporting in Economic Empowerment through Job Placement and Business Setup**

# THREADS OF HOPE

Social entrepreneurial venture  
(in the process of registration)

**Vision:** Every woman to have an equal opportunity to lead an empowered life.

**HOW?** Providing a platform to underprivileged women to design, manufacture and market their products and earn a decent livelihood.

Restarted in 2019,  
with support from women in Avanti centers  
working on Corporate Stalls and Gifting Orders

10000+

Farmers

135

Villages in  
Dantewada

40000+

Indirect Beneficiaries

# SUSTAINABLE AG RICULTURE AND FARMER'S EMPOWERMENT

**Vision:** Enhance Food and Nutritional Security for people & Income Security to farmers empowering farmers to deal with markets

**HOW?** Promoting Sustainable agricultural practices and empowering farmers to deal with markets by organizing them into a Product Company called "Bhoomgaadi"

# GLOBAL GOALS VOLUNTEERING: STUDENT CHAPTERS

Vision: Inculcate the ideology of Giving Back to the nation in students and facilitate the development of communities nearby to their college campus

BITS, Pilani | BITS, Goa | BKBIET, Pilani | BITS, Hyderabad

# CORPORATE VOLUNTEERING

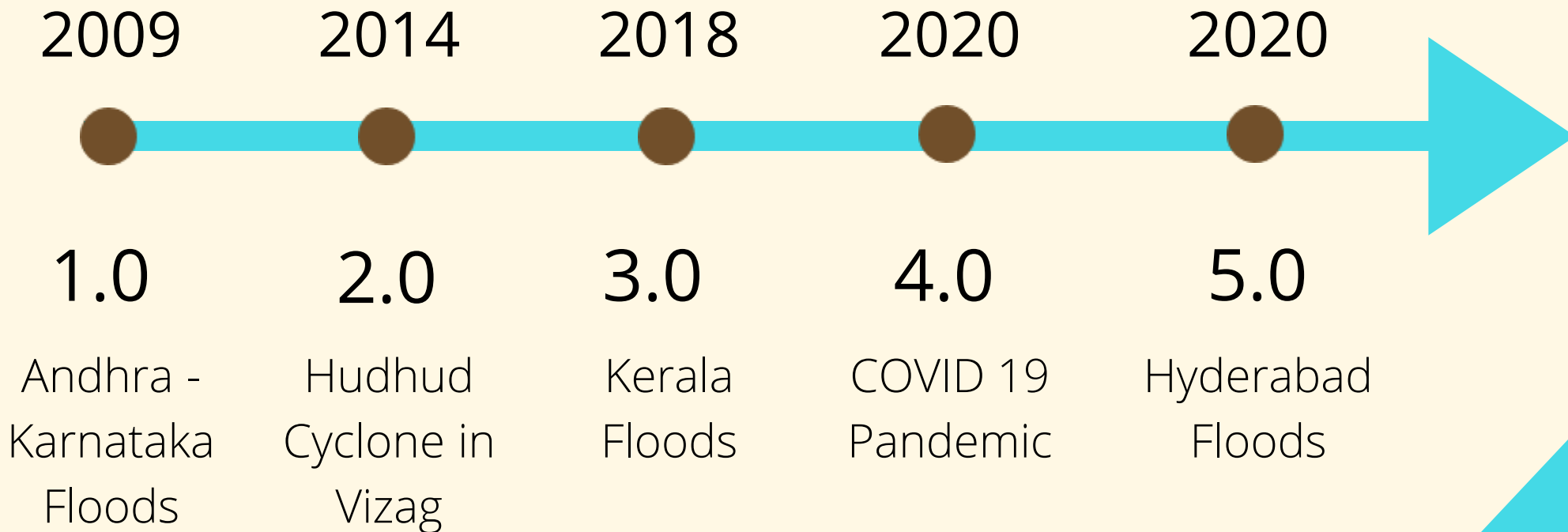


# AIS AND CCS OFFICERS VOLUNTEERING



# OPERATION SAHAAYA

Nirmaan's Disaster Relief and  
Rehabilitation Program





# COVID 19 RELIEF AND REHABILITATION



# HYDERABAD FLOODS RELIEF AND REHABILITATION





**HOW CAN NIRMAAN  
SUPPORT YOUR  
SOCIAL INNOVATIONS ?**

# "BE A GIVE BACK CHAMPION"

**ONE SCHOOL / ONE VILLAGE AT A TIME**

Support Your *Janmabhoomi* or *Karmabhoomi* to develop and  
through your efforts - Time, Talent, Treasure

# OUR CORPORATE PARTNERS

ADP Pvt Ltd	Alimak Group	Arcesium India Pvt Ltd
Capitaland	CA (a Broadcom Company)	Nasscom Foundation (Colruyt Group)
Cyient Foundation	United Way of Hyderabad (Deloitte)	EPAM Systems
HSBC	IBM India Pvt Ltd	Infor
Infosys (Mamatha Trust)	InsideView	Invesco
Kony Inc	LiquidHub (CapGemini)	Microsemi
Microsoft Corporation	NTT Data	OpenText
State Street Corporation	Synchrony Financial	Syniverse
Tech Mahindra Foundation	Verity Knowledge Solutions	UST Global
Wells Fargo	Zensar (RPG Foundation)	ZenQ

# OTHER PARTNERS

**Industry Associations:** HYSEA, Nasscom Foundation

**Government Partners:** Government of Telangana,  
Government of Andhra Pradesh,  
Government of Dantewada

**Institutional Partners:** For Better Tomorrow (FBT), Charities Aid Foundation (CAF), Give2Asia, MCRHRD, T-SIG (Surge Impact), Girls Who Code, Goals for Girls

# DUE DULIGENCE

Nirmaan has

- 12A Certification
- 80G Certification
- FCRA Certification
- 501 (c)(3) Certified
- NGO Darpan Registration
- GST Registration

# ACCREDITATIONS



# RECOGNITION

- NSIF Honors (finalist) 2016
- Vodafone Mobile For Good 2016
- Goldman Sachs Grant
- 'High Impact Social Enterprise 2017'
- Award @YourStory's 10th Anniversary
- IBM Global Volunteering Excellence Award, 2019
- Real Heroes Award by Real Page 2019
- Dr. Marri Channa Reddy Vishisht Seva Puruskar 2019





# CONNECT WITH US

Website: [www.nirmaan.org](http://www.nirmaan.org)

Email: [contact@nirmaan.org](mailto:contact@nirmaan.org)

:

Facebook: [www.facebook.com/nirmaanorg](http://www.facebook.com/nirmaanorg)

:

Twitter: [www.twitter.com/Nirmaan\\_Org](http://www.twitter.com/Nirmaan_Org)

YouTube: [www.youtube.com/channel/UCMnkt\\_Hk9h4Og6KE4ldsWqA](http://www.youtube.com/channel/UCMnkt_Hk9h4Og6KE4ldsWqA)

Instagram: [www.instagram.com/nirmaanorg](http://www.instagram.com/nirmaanorg)

LinkedIn: [www.linkedin.com/company/nirmaanorganization](http://www.linkedin.com/company/nirmaanorganization)



**THANK YOU !**

**WWW.NIRMAAN.ORG**

**contact@nirmaan.org**

**www.nirmaan.org**